



CANADIAN CENTRE for CHILD PROTECTION™

Helping families. Protecting children.

January 30, 2013

Mr. John Traversy
Secretary General
CRTC
Ottawa, Ontario
K1A0A3

Notice of Consultation: CRTC 2013-19
Reference Numbers: 2012-1051-7 and 2012-0689-7

Dear Mr. Traversy,

I am writing in support of the renewal of *Avis de recherche's* (ADR-TV) television license, as well as its renewal of its "Public Interest" status as per Article 9(1)h) of the Broadcast Act.

As the Director of a national missing children service, MissingKids.ca, I can speak to the importance of opportunities to profile searches in the media. The public can by the eyes and ears for families of missing children and can assist the police in their efforts. These mediums also provide hope and comfort to families that their children are not forgotten. The Canadian Centre for Child Protection and its MissingKids.ca program works in partnership with *Enfant Retour* in Quebec. For years, I have been aware of the great collaboration between *Enfant Retour* and ADR and am fully appreciative of the service ADR has provided to *Enfant Retour* and to families of missing children in Quebec.

This letter is written to support renewal of licensing for ADR and to request that the CRTC grant the application to its sister station *All Points Bulletin* in hopes that all Canadians may benefit from a station dedicated to the well-being of children and the safety of our communities. Our agency would welcome the opportunity to highlight child safety issues and profile missing children through such a station and we look forward to working with them. Our agency has developed a wealth of public awareness, prevention and education materials. Our challenge is to get them into the hands of Canadians. *All Points Bulletin* could assist us in this mission.

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www.protectchildren.ca



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Should you have any questions or concerns, please do not hesitate to contact me directly. Thank you for your consideration,

A copy of the letter has been sent to the applicant.

I do not want to appear at the hearing.

Respectfully,

Christy Dzikowicz
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